



# ANTHONY FUNG

Motion Graphics Designer / Editor / 3D Animator

## DETAILS

Los Angeles,  
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## WEBSITES AND SOCIAL LINKS

Portfolio: [www.airbornelab.com](http://www.airbornelab.com)

## SUMMARY

Creative Motion Graphics Designer and Animator with 5+ years of experience delivering high-impact visual content for leading entertainment brands and Fortune 500 companies. Proven expertise in creating compelling motion graphics, VFX, and 2D/3D animation for Netflix, Amazon Prime, Apple TV, and major film studios. Known for translating complex brand narratives into engaging visual stories across theatrical, digital, and experiential platforms.

## EXPERIENCE

### Senior Motion Graphics Designer & Editor, Synchrony's Goldmind Creative, Los Angeles, CA

OCT 2024 – DEC 2025

Lead motion graphics designer for Synchrony Bank's B2B digital campaigns, creating engaging animated content for financial services marketing. Designed and edited video content for multi-platform distribution, ensuring brand consistency across all touchpoints. Collaborated with creative directors and marketing teams to conceptualize and execute data-driven visual campaigns. Streamlined production workflows, improving project turnaround time while maintaining high creative standards.

### Motion Graphics Designer, Animator, Localization Specialist, Mentality Creative, Santa Barbara, CA

JAN 2022 – NOV 2024

Created motion graphics and promotional content for Amazon Prime's 'Upload,' driving social media engagement and viewership. Designed immersive LED wall display content for Netflix Los Angeles HQ lobby featuring 'The Crown,' showcasing high-profile brand storytelling. Produced motion graphics for Apple TV's 'TETRIS' film marketing campaign, contributing to theatrical and digital promotional success. Led localization efforts for international releases across 10+ territories, ensuring cultural accuracy and brand integrity. Collaborated with producers, editors, and creative teams to deliver over 50+ projects on time and within budget.

### Senior Motion Graphics Designer, Localization Specialist, Method Studios, Santa Monica, CA

JAN 2023 – AUG 2024

Delivered motion graphics and VFX for major film trailers and digital campaigns for Hollywood studios. Managed end-to-end localization process for international theatrical releases. Partnered with post-production teams to integrate visual effects seamlessly into final deliverables. Maintained visual consistency across multiple language versions while preserving creative intent.

### Motion Graphics Designer, The Designory/Left Field Lab, Los Angeles, CA

JAN 2022 – NOV 2022

Designed motion graphics for automotive and consumer brands, creating innovative digital advertising content. Developed branded motion assets for social media, landing pages, and digital campaigns. Worked closely with art directors to ensure alignment with brand guidelines and campaign objectives.

**Motion Graphics Designer, Animator, Ignition Creative, Los Angeles, CA**

SEP 2020 – SEP 2021

Produced 2D/3D animations and motion graphics for commercial and branded entertainment content. Created dynamic visual effects for live events and theatrical presentations. Collaborated with multidisciplinary teams to deliver polished, broadcast-ready content.

## EDUCATION

**Bachelor of Arts, Advertising, Film & Animation, Art Center College of Design, Pasadena, CA**

## SKILLS

Motion Graphics Design

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Visual Effects

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Localization

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Rotoscoping

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Concept Development

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2D/3D Animation

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Video Editing

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Compositing

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Keying

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## SOFTWARE

Adobe Creative Suite • After Effects • Cinema 4D • Maya • Unreal Engine • Redshift • Arnold • Octane Render • DaVinci Resolve • Figma